

TIME WELL \$PENT

UPCOMING EVENTS

LUNCH & LEARN
OCTOBER 21, 2025

NOON - 1PM
AFI OFFICE

GIVING WITH IMPACT

SMART STRATEGIES FOR
CHARITABLE DONATIONS

WITH
UNITED WAY
GREATER KINGSPORT



DID YOU KNOW?



Google Reviews are a powerful tool, with over 80% of consumers checking them before visiting a business, and 87% using Google to find local businesses. Furthermore, 57.5% of ALL online reviews are on Google.

SHARING WHAT MATTERS MOST YOUR STORY CAN INSPIRE OTHERS



At AFI Advisors, we are fortunate to work with clients who inspire us every day. We see the care and thought you put into your financial decisions, the goals you're pursuing, and the dreams you're striving to achieve. Being part of that journey is not just our profession—it's a privilege.

Over the years, we've found that some of the most meaningful connections come through the people we already know. When friends and family hear about the positive experiences you've had with our team, it often sparks conversations about their own financial goals. Your stories can be the first step toward helping someone else gain clarity, confidence, and peace of mind in managing their finances.

We are intentional about doing things differently. We believe that knowledge is power, and we're committed to sharing what we know through multiple channels. Whether it's our videos, podcasts, social media posts, Lunch & Learn events, or Office Hour Zoom calls, our goal is to give you and your loved ones tools to make smart financial decisions. We want to provide guidance in ways that are clear, approachable, and actionable—not just a spreadsheet or a chart, but a real understanding of how your money works for you.

Consider this: research shows that over 70% of people look to friends or family for recommendations when choosing a financial advisor. That means your experiences and referrals carry tremendous weight. By sharing your story, you're not only helping someone discover a trusted resource, but you're also giving them access to the same tools and insights that have helped you navigate your own financial journey.

70% of people
choose their
advisor based
on a referral

Every conversation you start, every recommendation you make, is an opportunity to make a meaningful difference in someone's life. When those you care about take that first step, we're honored to walk alongside them, just as we have with you. Thank you for trusting us with your goals—and for helping us extend that support to the people you care about most.

Your confidence and your stories mean more than we can say.

By: Josh Shores

Director Marketing & Development | AFI Advisors



THE AFI IMPACT

BE SURE TO FOLLOW US ON ALL OF OUR SOCIAL CHANNELS TO STAY CONNECTED WITH CURRENT EVENTS



GIVING WITH IMPACT: SMART STRATEGIES FOR CHARITABLE DONATIONS

Join us for our next AFI Lunch & Learn on Tuesday, October 21, from Noon - 1PM

This session will show you how to make your charitable giving go further — strengthening both your financial plan and your community. Our AFI team will share smart strategies to help you maximize the benefits of your donations, while Danelle Glasscock, Executive Director of United Way of Kingsport, will bring those numbers to life with stories of the real impact your generosity creates right here at home.

Enjoy a complimentary lunch, gain insights that matter, and leave inspired to give with purpose.

- ✓ Free lunch
- ✓ Smart financial strategies
- ✓ Real community impact



TRIVIA LUNCH FOR KPT AMBASSADORS

Josh Shores with AFI Advisors recently hosted a lively trivia lunch for about 35 Kingsport Ambassadors. The event was filled with fellowship, laughter, and a little friendly competition, all while strengthening connections among local leaders. It proved to be another excellent opportunity for networking and continuing to grow our community together.



JOSH JOINS KPT AMBASSADORS FOR SMOKY MOUNTAIN FAN FEST 2025

Several of our Kingsport Ambassadors, including Josh Shores with AFI Advisors, recently volunteered at Smoky Mountain Fan Fest to help promote the upcoming Model City Monster Bash 3. The event drew thousands of fans, giving our team the perfect opportunity to share excitement for one of Kingsport's most anticipated fall celebrations. It was a great example of community spirit in action — blending fun, networking, and support for local events. We're proud to see our AFI team members actively involved in building connections across the region.



UNDER THE HOOD WITH TIM ODOM

Buckle up for a lively conversation with Tim Odom, President of the AAM Group, as we explore the world of aftermarket automotive accessories and distribution. From the coolest rides on the road to the behind the scenes factors driving up prices, we dig into whether new vehicles are helping or hurting the industry and if younger generations are still keeping the passion alive. This episode is a fast paced look at the business, the trends, and the future of the automotive world.

YOUR VOICE MATTERS AT AFI

We love working with clients like you and helping you achieve your financial goals. Your experiences mean a lot to us, and sharing them helps others feel confident in choosing us as their trusted advisor.

If you have a minute, we'd be grateful if you could visit the link below and let others know what working with our team has been like. Your feedback makes a real difference, and we sincerely appreciate your support!

FOLLOW THIS QR CODE TO GO STRAIGHT
TO OUR GOOGLE REVIEWS PAGE!



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